

M.A.PART-II (HOME ECONOMICS)
SEMESTER-IV
PAPER-I
CONSUMER ECONOMICS & MARKETING

Periods of Instruction Per Week.

Theory : 4 Periods

Practical/Sessional : 2 Periods Per Batch

Full Marks : 100

Theory : 80, Sessional : 20

SYLLABUS

Unit-I

- 1.1 Meaning and Classification of the Market.
- 1.2 Market structure: Perfect (fair) Competition, Imperfect (unfair) Competition.
- 1.3 Channels of Distribution: Retail Shops, Wholesale marketing, Chain Shops, Online Marketing or E-marketing.
- 1.4 Departmental Stores, Super Market, Co-operative Markets.

Unit-II

- 2.1 Packaging and delivery, Return facility.
- 2.2 Facility for inspection and selection of warranty.
- 2.3 Use of mobile phone and internet in purchasing, Hire purchase and installment payments.
- 2.4 Methods of payment: Cash, Credit, Credit card and Debit card.

Unit-III

- 3.1 Meaning and objectives of advertisement.
- 3.2 Modes of advertisement.
- 3.3 Economics of advertising forms of publicity.
- 3.4 Responsibility of women as consumer. Deteriorating image of women in advertisement.

Unit-IV

- 4.1 Role of price, Factors affecting price.
- 4.2 Price fluctuations.
- 4.3 Facility for inspection and selection.
- 4.4 Warranty of trading in use of mobile phone and internet.

Unit-V

- 5.1 Meaning and importance of taxes.
- 5.2 Kinds of taxes- Income tax, Property Tax and Goods and service Tax (GST).
- 5.3 Meaning and scope of share market.
- 5.4 Effects of Share Market on Economic Status of the Consumer.

Internal Assessment/Sessional (Total Marks 20)

1. Survey and Report Writing on any related Topic (Sample Size 20) - 10 Marks
2. Seminar on Related Topics - 10 Marks

SEMESTER-IV
PAPER-II
FOOD SCIENCE AND FOOD SERVICE MANAGEMENT

Periods of Instruction Per week.

Theory : 4 Periods

Practical / Sessional : 2 Periods Per Batch

Full Marks : 100

Theory : 80, Sessional : 20

SYLLABUS

Unit-I

- 1.1 Protein Cookery- Grams and Dals
- 1.2 Milk, Eggs, Meat
- 1.3 Fats and Oils
- 1.4 Vegetables and Fruits
- 1.5 Effect of Heat on and use in Cookery

Unit-II

- 2.1 Food Adjuncts
- 2.2 Emulsifiers
- 2.3 Anti –Oxidants
- 2.4 Chemical and Biochemical Leavening Agents
- 2.5 Microbiology of Food, Fruits, Vegetables, Milk and Water.

Unit-III

- 3.1 Medicinal role of Various Food to Maintain Sound Health.
- 3.2 ,Garlic, Coriander.
- 3.3 Turmeric, Jaggery
- 3.4 Fenugreek, Dates.
- 3.5 Bottle Gourd, Shalala.

Unit-IV

- 4.1 Food Service in School and Hospital
- 4.2 Commercial View in Food Service.
- 4.3 Formal and Informal Food Service.
- 4.4 Indian Techniques of Food Serving.
- 4.5 Western Techniques of Food Serving

Unit-V

- 5.1 Table Service

- 5.2 Different Systems in Food Service and Management.
- 5.3 Preservative Products- Tomato Sauce, Jam, Jelly, Squeeces.
- 5.4 Calculation of Cost Value above Given Preservative Products
- 5.5 Role of Household Enterprises in Presents Era.

PRACTICAL

- 1.1 Pulses Cookery – Preparation, Labeling and Cost Computation, Marketing and Presentation.
- 1.2 Planning and Prepare one Dish for a Patient for Nephritis (Any Type of Khir/Soybean Dish) and Atherosclerosis (Idali / Dhokala) and Calculate its Nutritive Value.
- 1.3 Diet Survey of Pregnant Woman or Lactating Mother.

CLASS WORK (Marks-5)

Make Sample of Advertisement/Labeling/Packaging for Food Product Marketing.

Practical – (Total Marks 20) (Distribution of Marks)

1.1 -06

1.2 -03

1.3 -03

Class work - 05

Record Book - 03

Total - 20

SEMESTER-IV
PAPER-III
EXTENSION EDUCATION & COMMUNICATION

Periods of Instruction Per week.

Theory : 4 Periods

Practical / Sessional : 2 Periods Per Batch

Full Marks : 100

Theory : 80, Sessional : 20

SYLLABUS

Unit-I

- 1.1 Definition & Concept of Leadership
- 1.2 Need, Importance & Characteristics of Leadership.
- 1.3 Role of Leadership in Community Development.
- 1.4 Qualities of Leadership.

Unit-II

- 2.1 Role, Functions & Contribution of Gram Sevika in Community Development.
- 2.2 Role, Functions & Contribution of Mahila Mandal & Youth Club towards the Extension Education

2.3 Meaning & Nature of NGO's

2.4 Role & Functions of NGO's

Unit-III

- 3.1 Meaning, concept & Causes of population growth
- 3.2 Need of population education
- 3.3 Consequences of population growth
- 3.4 Remedies for solving population problems.

Unit-IV

- 4.1 Women Empowerment –Objectives, Advantages.
- 4.2 Economic & Social Empowerment.
- 4.3 Legal & Political Empowerment.
- 4.4 National policy for Empowerment of Women.

Unit-V

- 5.1 Print Media- Newspapers, Magazines, & Pamphlets
- 5.2 Electronic Media-T.V., Computer based Technology
- 5.3 Outdoor Media-Exhibitions, Fairs
- 5.4 Barriers of Communication

Internal / Sessional Marks (Total Marks 20)

1. Seminar on Related Topic :- 05 Marks
2. Visit Related to Extension Work :- 10 Marks
3. Report Writing with Soft Copy :- 05 Marks

Semester-IV
Paper-IV
Marriage and Family Relation

Periods of Instruction Per week.

Theory : 4 Periods

Practical / Sessional : 2 Periods Per Batch

Full Marks : 100

Theory : 80, Sessional : 20

SYLLABUS

Unit-I

- 1.1 Early Adulthood- Characteristics, Developmental Task.
- 1.2 Physical Changes in Adulthood.
- 1.3 Hazards in Early Adulthood
- 1.4 Vocational and Marital Adjustment During Early Adulthood.

Unit-II

- 2.1 The Family in the Middle Age - Characteristics, Developmental Task.
- 2.2 Personal and Social Hazards the Middle Age .
- 2.3 Vocational and Family Adjustment.
- 2.4 Old Age - Concept & Characteristics and Developmental Tasks .

Unit-III

- 3.1 Concept and Objectives of Mental Hygiene
- 3.2 Significance of Mental Hygiene
- 3.3 The Problem and Causes of Mental Ill Health,
- 3.4 Prevention of Mental Ill Health during the Childhood Stage.

Unit-IV

- 4.1 Problems of Working Women .
- 4.2 Problems of Unmarried Women.

4.3 Problems of Remarriage Women.

4.4 Problems of old Age Women.

Unit-V

5.1 Disputes between Husband and Wife in Modern Time

5.2 Reasons and Remedial Measures for Solving Family Disputes

5.3 Roll of Agencies to resolve Family Disputes.

5.4 DVA (Domestic Violence Act)

Internal / Sessional Marks (Total 20 Marks)

a) Seminar on Relevant Contents (ICT Base) :- 10 Marks

b) Case Studies or Survey of Current Issues in :-10 Marks

Family Relationship